



TALKING POINTS

April 2026

MARKETING AND COMMUNICATIONS

DOWNLOAD NATIONAL PUBLIC WORKS WEEK (NPWW) MATERIALS!



National Public Works Week is May 17–23! [Order your 2026 NPWW poster](#) by April 15 to ensure they arrive for NPWW celebrations. Just added to the APWA Store: NPWW t-shirts and stickers!

By working together, we can amplify our voices during NPWW!

We encourage you to:

- [Submit a proclamation](#) to your governor’s or mayor’s office.
- Access the [How-To Guide](#) to assist event planning.
- Share with us what your agency or organization is planning by filling out this brief [three question survey](#).
- Use our official hashtag #NPWW in all your [social media](#) posts. Try using a combination of any of the following hashtags: #PoweredbyCommunity, #RootedinService, and #WeArePublicWorks.

Additional questions can be directed to [Aleatha Ezra](#).

STAY TUNED FOR THIS MONTH’S EPISODES OF PUBLIC WORKS RADIO! #PWR



[Public Works Radio](#) is the official voice of APWA, bringing the stories behind our communities to life. Look out for this month’s episodes dropping on April 8 and April 22.

PWR is available wherever you find your favorite podcasts, as well as on [APWA TV](#). Listen, subscribe, and share with a friend!

Direct any inquiries to podcast@apwa.org.

MEMBERSHIP
30,436

ACCREDITATION

- Region 5—Crystal Lake, Illinois Public Works Department—3rd accreditation
- Region 7—Houston, Texas Public Works Agency—4th accreditation

UPCOMING EVENTS:

- Accreditation Open Forum, [“One Size Does Fit All,”](#) April 21.
- Virtual [Self-Assessment Workshop](#), May 19.



WATCH AND SHARE OUR CAREERZONE HYPE VIDEO!

[CareerZone](#) has a new hype video—now live on APWATV! We’d love your help in spreading excitement for CareerZone, so please share the video and link to [CareerZone](#) across your networks. Let’s get the word out!

CERTIFICATION CORNER

Recruitment for subject matter experts (SME) to support development and item writing for the new stormwater microcredentials is in progress. SME work will occur from fall 2026 through fall 2027. Training in item writing will be provided. Interested individuals may submit their information through the [volunteer form](#).

For questions, contact certification@apwa.org.

EDUCATION

UPCOMING LIVE PROGRAMS

March 31, April 1, 7, and 8. **Facilities and Grounds Management Certificate Program.** The Facilities and Grounds Management Certificate program is a live, virtual program spread across four sessions that covers the basic need-to-know topics professionals in the facilities and grounds disciplines need to understand to perform their jobs effectively and proficiently. [Register here.](#)

April 9. **Managing Speeds in All Contexts: Best Practices.** This live virtual program will overview the state of the practice of speed management treatments and techniques and describe the nation's Safe System Approach (SSA) to reduce crashes and crash severity. The program will look at how Bellevue, Washington is implementing speed management in their neighborhoods and major roadways, and offer guidance highlighting current applications, innovations, and practical strategies for speed management and safe system implementation. [Register here.](#)

US GOVERNMENT AFFAIRS

- APWA Government and Public Affairs Director Andrea Eales will attend the first-ever national Traffic Incident Management (TIM) training being held at the US Department of Transportation in Washington, DC on April 9. Two members of the APWA Mid-Atlantic chapter from Howard County, Maryland will participate in the training alongside other incident responders.
- [Water Week](#) is taking place across the country April 12–18 and APWA is a partner organization supporting activities in Washington, DC. Government Affairs Manager Leah Harnish will participate with other professionals in a panel at the [National Stormwater Policy Forum](#).
- The [Engineering Workforce Consortium](#) will convene in Washington, DC, April 21, for its annual meeting, advancing workforce development efforts across public works and engineering sectors with the help of government, industry, and academia experts.
- APWA Senior Government Affairs Manager Marty Williams and Director Andrea Eales are preparing for NASC in Cleveland, Ohio. If you are attending the conference, catch their session, April 28, at 1 p.m. ET, "APWA Government Affairs: IJJA, First Responders, and FEMA—What is the Latest?"

Follow APWA Government Affairs on [X](#) and [LinkedIn](#).

May 4–7. **Envision SP Training.** In collaboration with the Institute for Sustainable Infrastructure, APWA is excited to offer live online Envision Training over four consecutive days for two hours each day. Envision is designed to help infrastructure stakeholders implement more sustainable projects. Participants will also be qualified to take the Envision Sustainability Professional (ENV SP) exam. The cost of the exam is included in the training registration cost. [Register here.](#)

May 12–13. **Future Ready Series.** This two-day virtual program explores how public works professionals can adapt to rapidly evolving technologies, workforce changes, and rising public expectations. Through real-world lessons and peer discussions, participants will gain practical strategies to lead innovation, challenge the process, and drive meaningful organizational change. [Register here.](#)

AWARD NOMINATIONS OPEN!

Deadline to submit for the Presidential Acknowledgment for Chapter Excellence (PACE) award is June 1. Chapter nominations can be submitted [here](#).

NEW INITIATIVES PROGRAM APPLICATIONS CLOSING SOON!

The APWA New Initiatives Program is officially accepting funding proposals. If you've been dreaming about a project that could contribute to any of APWA's strategic priorities—this is your moment. [Click here](#) to learn more and submit your application. **Deadline to submit is April 15.**

CONFERENCE UPDATES

Last Call to Register for #Show4Snow!



The [2026 North American Snow Conference](#) (NASC) is this month! [Registration](#) and [hotel reservations](#) are open! Hotel cut-off date for special rates was March 24, 2026. You may still contact hotels to check availability and rates.

Registration Opening Soon for PWX 2026!



Registration will be opening soon for this year's PWX in Houston, Texas, August 30–September 2, 2026. [Click here](#) to preview schedule details and find links to register once they are available.