



December 19, 2023

Subject: 2024 Annual Sponsorship Opportunity

Dear APWA Supporters:

As we hit our stride into this new year, it's again a time to renew our commitment to Public Works, supporting our members, and supporting the students who will be entering our public works field. To that end we are continuing our fundraising for scholarships and internships with the annual APWA Monterey Bay Chapter sponsorship program. Through your generous donations in the previous years, we have increased scholarship funding to record levels (seven students awarded \$2,000 each), provided local university students with paid public works internship opportunities, presented top-notch educational programs, and provided invaluable social and networking opportunities throughout the year. With your help, we are looking to continue and expand those activities in the new year!

This annual sponsorship program allows your firm to make just one convenient donation to receive the benefit of year-long exposure to key public works officials and agencies while supporting the next generation of graduates into our field. Your sponsorship connects you to approximately 200 local APWA members and provides the convenience of making a single payment rather than receiving multiple solicitations during the year.

We have three levels of sponsorship: Gold, Silver and Bronze. Your sponsorship will showcase your leadership for our profession to public works professionals in the counties of Monterey, Santa Cruz and San Benito.

This exceptional opportunity is available immediately, the sooner you act the greater the level of benefit. See the attached flyer for information on how to sign up to get your full benefits for this year.

Thank you for your consideration and continued support of APWA.

Sincerely,

Sarah Huffman

APWA Monterey Bay Chapter Past President

Attachment: Annual Sponsorship Program Flyer

<http://monterey.apwa.org>

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A yearlong opportunity to showcase your company as a leader in the public works industry while supporting the future generation of public works professionals.

GOLD | \$1,000

Newsletter Ad: Full page ad and project/services feature in 3 newsletters

Large size logo and Gold Level recognition at General Sessions Welcome Slide

Annual meeting recognition and booth space to showcase your firm at that event

Training Event Program Sponsor: Exclusive vendor display opportunity; 5-minute speaking time at the event

Silver | \$750

Newsletter Ad: Half page size ad in 3 newsletters

Medium size logo and Silver Level recognition at General Sessions Welcome Slide

Bronze | \$500

Newsletter Ad: ¼ page size ad in 3 newsletters

Name recognition as Bronze Level at General Sessions Welcome Slide

SEND IN YOUR SPONSORSHIP NOW!

Event Recognition includes:

Acknowledgment in printed materials in advance and at the event, including listing on posters or banners for event sponsors, rolling PowerPoint slides.

APWA MBC

Logos/Ad info to:

Ms. Sarah Huffman
Chapter Past President
sarahh@wallacegroup.us

Sponsorship Funds to:

Ms. Laurie Williamson
Chapter Treasurer
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